

European Competence Centre for Social Innovation: ESF+ Community of Practice on Employment, Education and Skills

Nobody is unemployable: the French Approach to Zero Long-Term Unemployment

Study visit

18-19 June 2024 Nantes, France

Objectives of the event:

- Spread knowledge of the TZCLD project at the European level.
- Promote the exchange of practices against long-term unemployment at the territorial level with European actors.

Content of the visit:

- Meeting with members of the local committee for employment (LCE) responsible for mobilizing and supporting people, partners and identifying work useful to the territories.
- Visit a Company for employment purposes (CEP) to discover the useful activities developed, the inclusive management model, and exchange with employees.
- Meeting the national team of the French project Territoires zéro chômeur de longue durée.
- Meeting experts from similar initiatives from other Members States.

Schedule:

18 June: 8:00 to 17.30 (CEST)

19 June: 09:00 to 13:00 (CEST)

DRAFT Agenda

18 June	
8.00-9.00	Departure from the hotel to Pont-Château by reserved bus Visit to the zero long-term unemployed area of Pont-Château
9.00-11.00	Welcome and opening <ul style="list-style-type: none">- Danielle Cornet, Mayor of Pont-Château and President of the Local Committee for Employment of Pont-Château, and a representative of the Department of Loire-Atlantique- Michael Grosse, Team leader – Social Innovation, DG EMPL, European Commission- Jörg Markowitsch, Thematic expert of the Community of Practice on Employment, Education and Skills- Laurent Granguillaume, President of the national Association TZCLD Discussion with Danielle Cornet and members of the local committee for employment of the territory <p>Presentation of the territory (birth of TZCLD) Picture of the project in the territory (number of employees, activities developed, etc.) Dynamics of territorial cooperation Zoom out: update on the project in the department (Emergents projects) Discussion chaired by Antonin Gregorio, CEO of l'Association Territoires zéro chômeur de longue durée</p>

11.00–12.45	<p>Visit to Espacea</p> <p>Visit to the two buildings of the company buildings and discussions with employees Company development perspective</p>
13.00–14.30	<p>Lunch (Pont-Château)</p>
14.30–15.30	<p>Departure to the Maison de l'Europe, Nantes</p>
15.30–17.30	<p>Welcome at the Maison de l'Europe</p> <p>With the presence of:</p> <ul style="list-style-type: none"> - Laurent Grandguillaume, President of TZCLD (explain the national context, introduce TZCLD) - Michael Grosse, Team leader – Social Innovation, DG EMPL, European Commission - François Nogué, President of the experimentation funds <p>Feedback about the visit State of the right to employment in Europe, European perspectives Discussion chaired by Antonin Gregorio & Jörg Markowitsch</p>
19.00	<p>Dinner (City Hall Nantes)</p> <p>In the presence of Nantes Major's, elected people of the Loire-Atlantique Department, members of Parliament, State, TZCLD and ETCLD team, Eurocities, RTES President, etc.)</p>
19 June	
09.00-9.30	<p>Welcome at the Maison de l'Europe</p>
9.30–11.30	<p>Discussion time with the actors of interesting territories of the project TZCLD in de Nantes Métropole (project team, long-term unemployed people, elected people of the territory, etc.)</p> <p>Présentation of the local dynamic of interesting territories (challenges, opportunities) Exchanges Discussion chaired by Antonin Gregorio, CEO of l'Association Territoires zéro chômeur de longue durée</p>
11.30-13.00	<p>Discussion time about the project TZCLD</p> <p>Exchanges with TZCLD and ETCLD team in the presence of representatives from current job guarantee and zero long-term unemployment (Zero LTU) initiatives in Europe Feedback from the delegation Chaired by Jörg Markowitsch & Márton Csillag, Thematic Experts of the Community of Practice on Employment, Education and Skills</p>
13.00-14.00	<p>Lunch</p>