



European Competence Centre for Social Innovation: Communities of Practice

ESF+ COMMUNITY OF PRACTICE ON EMPLOYMENT, EDUCATION AND SKILLS PEER REVIEW ON OUTREACH TO (VULNERABLE) YOUNG PERSONS - FINNISH AND PORTUGUESE CASES

OBJECTIVES OF THE EVENT

The event will focus on two practices coming from Portugal and Finland, detailed below, but will also include time to discuss the adaptability of these two approaches, and for reflections from other countries:

- **Finland: youth outreach work.** Outreach is part of [youth work](#) services, which are provided by municipalities and NGOs and mainly financed by the Ministry of Education and Culture. Youth outreach workers signpost youths to other services providers within a large local network (including the [One-Stop-Shop](#) employment service for youth). Data on youth are also shared in these local networks, and regional governments collect data on youth outreach work, monitor, and assess their activities.
- **Portugal: building local networks.** The Portuguese PES has recently developed an approach to bring together organisations that work with youth and connect them with each other and the public employment services (PES) via an online platform. An important part of the approach is that disadvantaged youth receive support in tackling their other barriers to work before they visit the PES, where they can receive a job or training offer. In the aftermath of the COVID-19 pandemic, a new outreach strategy has recently been launched to reinvigorate local networks.

The discussion will be centered around these topics:

- how to set up networks for youth outreach?
- how to guarantee that all those involved have the incentive to put vulnerable youth in contact with services, and how to share resources?
- how to effectively share information and data in such a network?
- how to monitor (and gather data) on the work of those involved, and set incentives?

KEY INFORMATION

Date: Wednesday, April 5, 2023

Time: 12.50 to 17.00 (CET)

DRAFT AGENDA

Time (CET)	Description
12.50-13.00	TECHNICAL SET-UP AND VIRTUAL WELCOME COFFEE Participants log in through the link at least 10 minutes before the beginning of the event to test the tools and have the informal chat with other participants
13.00-13.05	OPENING AND WELCOMING



13.05-13.15	TARGETING ESF+ SUPPORT TO VULNERABLE YOUTH – STATE OF PLAY A brief overview of the practices will be presented, explaining why they are potentially useful and listing the details to be covered during the event.
13.15-14.20	FINLAND: YOUTH OUTREACH WORK Representatives from Finland will share their practices: key actors, how the work is done (inalienable principles and practices on the ground), as well as who forms the network, how to share information, and the responsibility of the youth workers. Also, essential points for making it work for young people in vulnerable situations will be covered. Q&A FROM PARTICIPANTS
14.20-14.30	COMFORT BREAK
14.30-15.35	PORTUGAL: BUILDING LOCAL NETWORKS Representatives from Portugal will share their practices: a youth outreach strategy built upon local partnerships and an online platform where these different kinds of organizations can communicate with each other, as well as lessons learned and the construction of a new outreach strategy and different financing solutions for pilot projects. Also, the impact of the programs on young people who are in very vulnerable situations will be covered. Q&A FROM PARTICIPANTS
15.35-15.45	COMFORT BREAK
15.45-16.45	PARALLEL BREAKOUT SESSIONS Specific discussion points and reflections on the transferability.
16.45-16.55	FEEDBACK FROM BREAKOUT SESSIONS
16.55-17.00	CLOSING REMARKS AND NEXT STEPS